



National Steeplechase Association

Media Kit



Who We Are

Governance

The National Steeplechase Association (NSA) is the official governance body of American Steeplechase Thoroughbred Horse Racing. In its capacity as the official sanctioning organization of U.S. steeplechase racing, the NSA licenses participants, approves racecourses, trains officials, coordinates race entries, enforces rules, compiles an official database, and oversees the national marketing and public relations of the sport. As an authority and a resource, the NSA provides essential services and information to participants and fans alike.

Our Mission

It is the mission of the NSA to encourage, advance, and regulate the sport of steeplechasing in the United States.

Objectives

- To regulate safe and fair competition by compiling and publishing the Rules of Racing and supervising the enforcement thereof.
- To nurture the highest quality of sport by developing compatible racing programs and coordinating the efforts of sanctioned race meets and licensed owners, trainers, and riders.
- To promote the success of the race meets, and the charities they benefit, by providing resources in the form of information and technical expertise.
- To encourage and supervise steeplechase racing at major tracks so as to extend the popularity of the sport and provide owners, trainers and riders with suitable opportunities to compete.
- To maintain a database of official racing records and to preserve the history of the sport.

What is Steeplechasing?

Steeplechase, also known as Jump Racing, is a Thoroughbred horse racing sport in which the runners jump over a variety of obstacles. In addition to the United States, Steeplechasing has a strong following throughout Ireland, the United Kingdom, Australia, and France.



Timber Racing

Racing over natural wooden fences at a distance of 3-4 miles.



Hurdle Racing

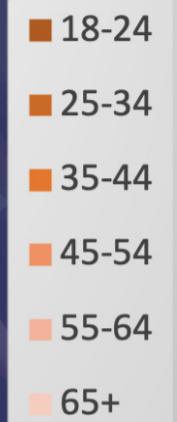
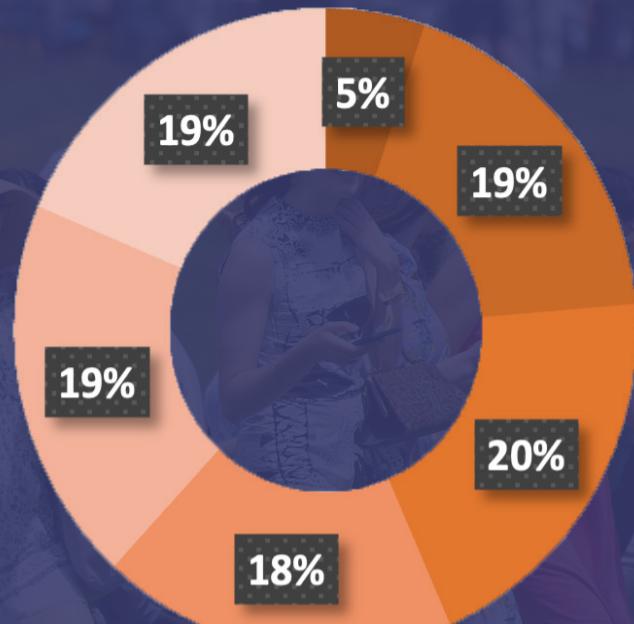
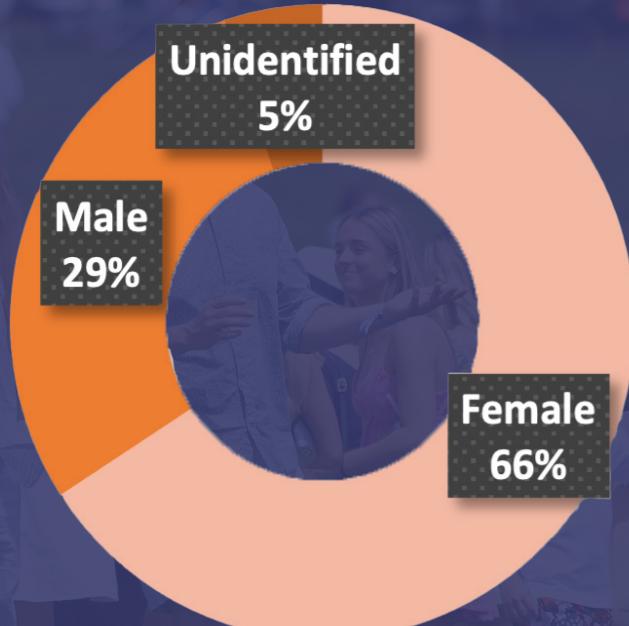
Racing over smaller hurdle fences made of plastic brush over a distance of 2-3 miles.

NSA By The Numbers

- 650+ participating members and horsemen.
- 450+ active horses.
- 34 race meets across the Eastern portion of the United States.
- 180 sanctioned races.
- Annual and Eclipse awards, celebrating the champions of our sport.
- \$7.6 Million in purse money distributed annually.
- 10,000+ social media followers with a 1.29 % monthly growth rate.
- 70,000 website views monthly.
- 600,000 fans reached annually.

Demographics

Meet Your Audience



Top Follower Locations

United States
Ireland

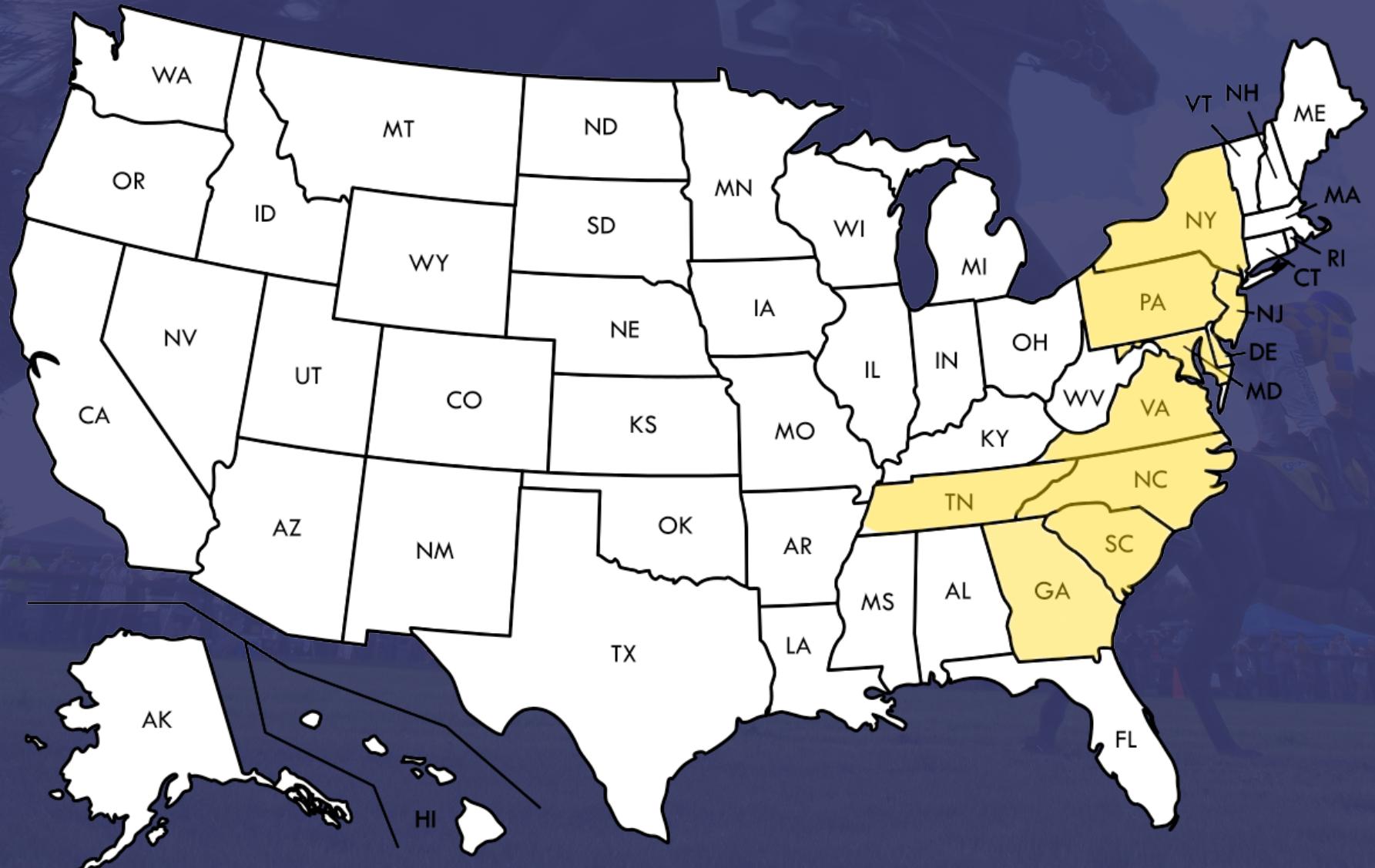
United Kingdom
Australia

Canada
New Zealand

France
Japan

Race Meets

Our race meets are run throughout the spring, summer, and fall across ten states.



Race Meets

Our race meets are run throughout the spring, summer, and fall season

- Aiken Spring Steeplechase, Aiken, SC, March 21
- Carolina Cup, Camden, SC, March 28
- Cheshire Hunt Races, Unionville, PA, March 29
- Old Dominion Hounds, Washington, VA, April 4
- Blue Ridge Point To Point, Berryville, VA, April 11
- My Lady's Manor, Monkton, MD, April 11
- Grand National, Butler, MD, April 18
- Middleburg Spring Races, Middleburg, VA, April 18
- Loudon Hunt, Leesburg, VA, April 19
- Foxfield Spring Races, Charlottesville, VA, April 25
- Maryland Hunt Cup, Glyndon, MD, April 25
- Virginia Gold Cup, The Plains, VA, May 2
- Iroquois Steeplechase, Nashville, TN, May 9
- Willowdale Steeplechase, Kennett Square, PA, May 9
- Radnor Hunt Races, Malvern, PA, May 16
- Fair Hill, Fair Hill, Maryland, May 25
- Saratoga, Saratoga Springs, NY, July - August
- Colonial Downs, New Kent, VA, July - September
- Aqueduct Racetrack, South Ozone Park, NY, TBD
- Shawan Downs, Hunt Valley, MD, September 26
- Foxfield Fall Races, Charlottesville, VA, October 4
- Genesee Valley Hunt Races, Geneseo, NY, October 10
- Virginia Fall Races, Middleburg, VA, October 10
- Far Hills Race Meeting, Far Hills, NJ, October 17
- International Gold Cup, The Plains, VA, October 24
- Aiken Fall Steeplechase, Aiken, SC, October 31
- Pennsylvania Hunt Cup, Unionville, PA, November 1
- Montpelier Hunt, Montpelier Station, VA, November 7
- Callaway Gardens, Pine Mountain, GA, November 7
- Steeplechase of Charleston, Hollywood, SC, November 15
- Colonial Cup, Camden, SC, November 22

Livestreaming

- The NSA offers livestreaming opportunities throughout the racing season.
- Live streaming is hosted on the NSA's website and social media channels.
- The NSA has partnered with America's Best Racing at major events throughout the year, which can also be streamed on parimutuel platforms.
- Summer racing broadcast on Fox Sports and simulcast from Colonial Downs by Churchill Inc.



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